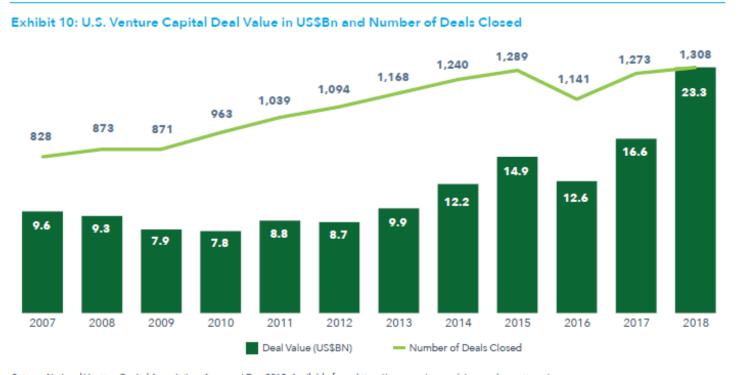


# The Future of Financing Respiratory Start-Ups

# NVCA Data Shows Continued Growth in Venture Capital Investment in the Life Sciences Sector



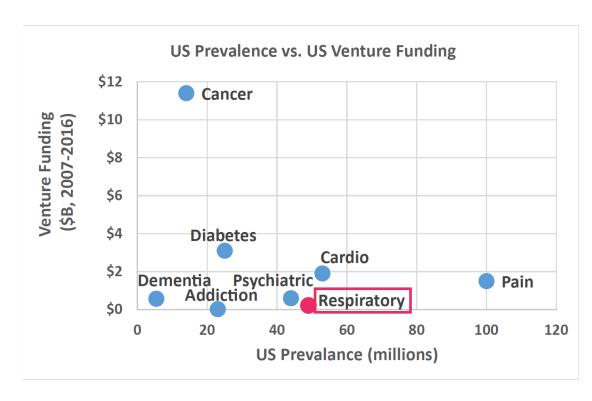
- >\$23.3B invested in 2018
- >1,300 deals closed
- 2.5x dollars invested in 2018 versus 10 years ago

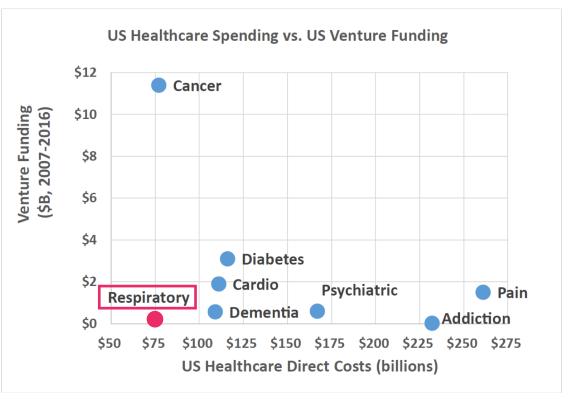
Source: National Venture Capital Association. Accessed Dec 2018. Available from: https://nvca.org/research/research-resources/

Source: IQVIA. "The Changing Landscape of Research and Development: Innovations, Drivers of Change, and Evolution of Clinical Trial Productivity." IQVIA Institute for Human Data Science. April 2019, pg. 16.



# Respiratory Disease Presents a Significant Burden, Yet Garners Disproportionately Low VC Investment and Healthcare Spending





Source: Thomas, David and Chad Wessel. "Volume II: Pain and Addiction Therapeutics." BIO Analysis, Biotechnology Innovation Organization, May 2018, pg. 2.



## US Mortality from Chronic Respiratory Diseases Continues to Increase

### Mortality rates in the U.S. by category of deaths

CAUSE OF DEATH	EST. DEATHS PER 100K		
	1980	TREND	2014
Cardiovascular diseases	507.4		252.7
Cancers	240.2		192.0
Neurological diseases	80.3 _		95.4
Diabetes, blood and endocrine diseases	46.2		55.9
Chronic respiratory diseases	40.8		52.9
Diarrhea and common infectious diseases	38.5		30.0
Self-harm and interpersonal violence	25.2		19.6
Unintentional injuries	23.8		19.1
Cirrhosis and other chronic liver diseases	19.9		_ 16.8
Digestive diseases	19.9		14.2
Transport injuries	25.2		13.8
Mental and substance use disorders	4.6		13.4
Other non-infectious diseases	9.7		5.8
Neonatal disorders	9.2		3.3
Musculoskeletal disorders	2.8		2.9
HIV/AIDS and tuberculosis	1.5		2.7
Other infectious diseases	1.9 _		1.4
Nutritional deficiencies	1.7		1.2
Maternal disorders	0.3	_	0.3
Forces of nature, war and legal intervention	0.3	_	0.1
Neglected tropical diseases and malaria	0.1	_	0.1

Est. Deaths Per 100,000 People

Cardiovascular diseases  $507.4 \text{ in } 1980 \rightarrow 252.7 \text{ in } 2014$ 

Cancers  $240.2 \text{ in } 1980 \rightarrow 192.0 \ 2014$ 

Neurological diseases 80.3 in 1980 → 95.4 in 2014

Diabetes, blood & endocrine diseases  $46.2 \text{ in } 1980 \rightarrow 55.9 \text{ in } 2014$ 

Chronic respiratory diseases 40.8 in 1980 → 52.9 in 2014

Mental and substance use disorders  $4.6 \text{ in } 1980 \rightarrow 13.4 \text{ in } 2014$ 

FiveThirtyEight

Trends not shown for causes of death with <1 death per 100,000 people

COLIDGE, INSTITUTE FOR HEALTH METRICS AND FUALLIATION

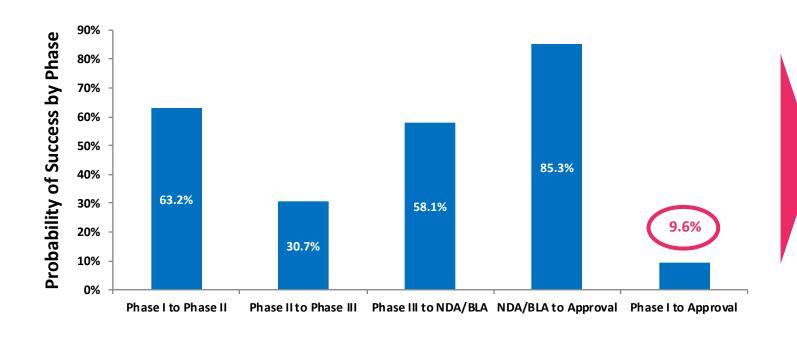
Source: FiveThirtyEight; Institute for Health Metrics and Evaluation



## Drug Development Overall Probability of Success By Stage

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### **Probability of Success, All Diseases, All Modalities**



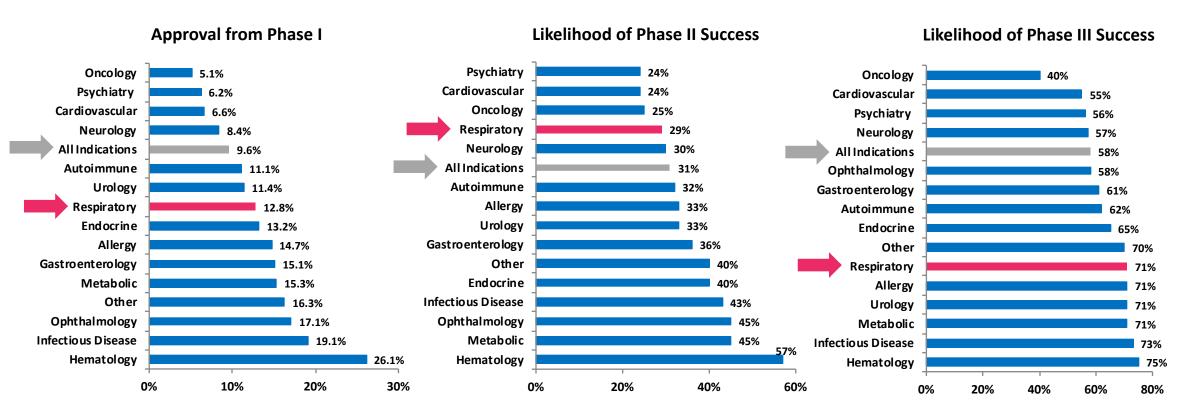
...But how does
<u>respiratory</u> drug
development POS
compare to the
averages?

Source: Biotechnology Innovation Organization, Biomedtracker, Amplion. *Clinical Development Success Rates 2006-2015*. Data based on 9,985 clinical and regulatory phase transitions from 7,455 development programs across 1,103 companies.

NDA = New Drug Application; BLA = Biologics License Application.



# Respiratory Likelihood of Clinical Success vs. Other Therapeutic Areas is Relatively In-line...



Source: Biotechnology Innovation Organization, Biomedtracker, Amplion. *Clinical Development Success Rates 2006-2015*. Data based on 9.985 clinical and regulatory phase transitions from 7,455 development programs across 1,103 companies.

NDA = New Drug Application; BLA = Biologics License Application.



# % Change Between 2008-2012 and 2013-2018

### ...Yet VC Funding in Novel Respiratory Ventures Continues to Be Low Relative to Other TAs



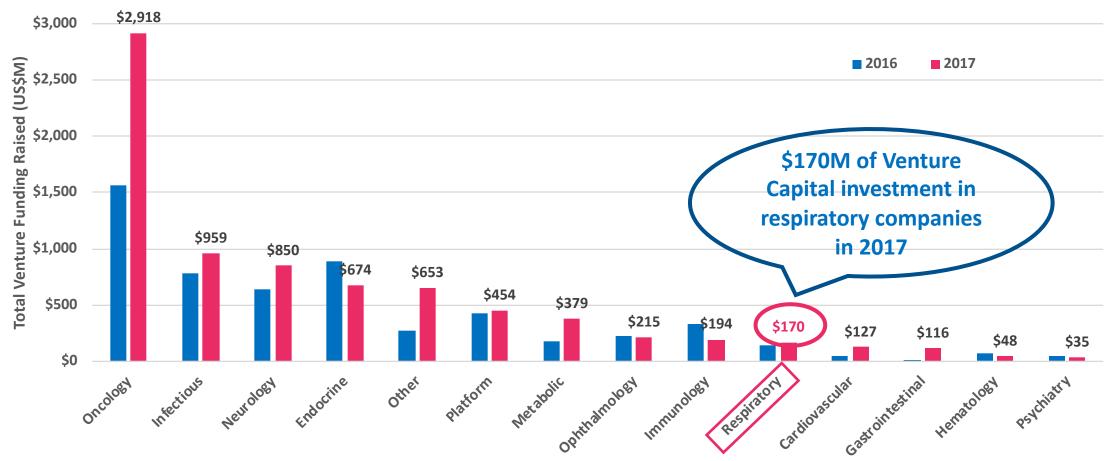


Source: Thomas, David and Chad Wessel. "Emerging Therapeutic Company Investment and Deal Trends." BIO Industry Analysis, Biotechnology Innovation Organization, May 2018, pg. 10.



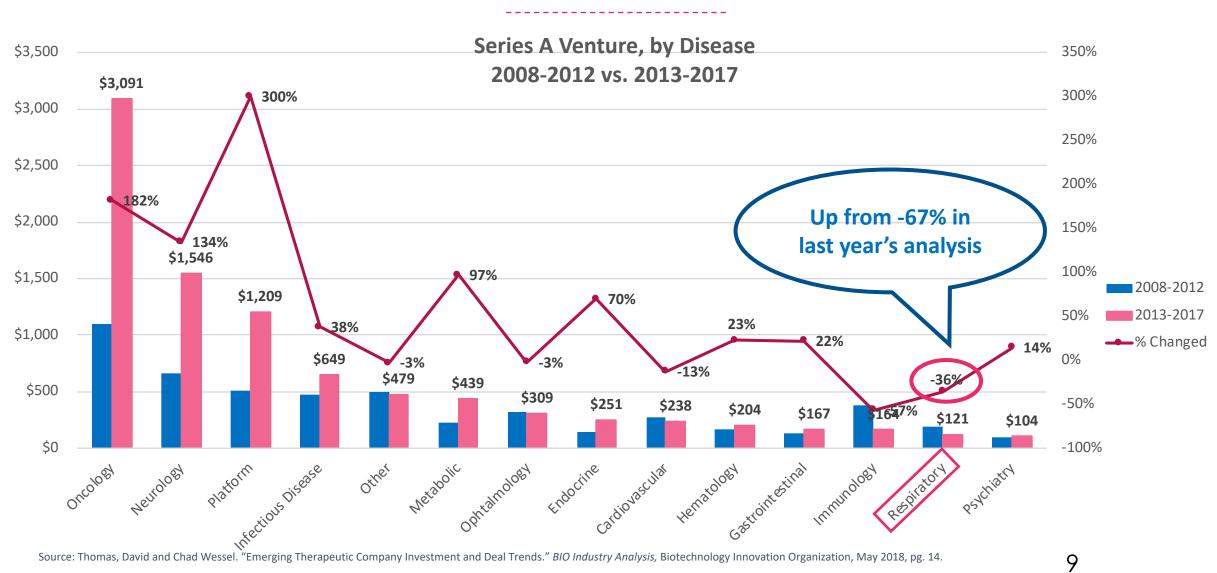
# Respiratory VC Investment Continues to be Less Popular vs. Other TAs (e.g. Oncology, etc.)...

Venture Funding of US Therapeutic Companies by Disease 2016 vs. 2017

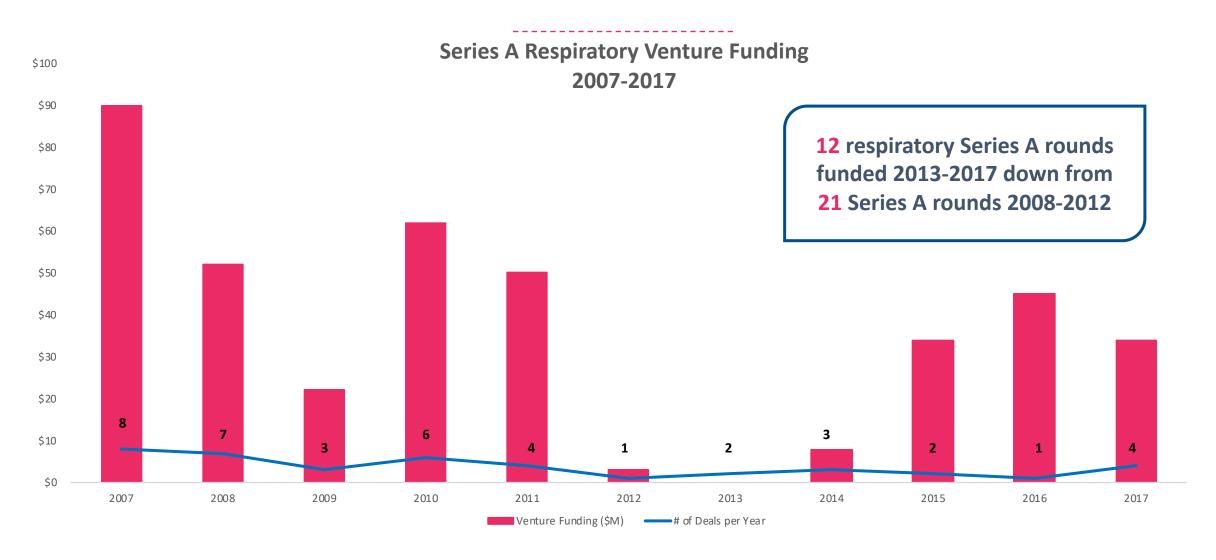




# ...Including Series A Rounds, Reflecting New Company Formations...



# Only Four Series A Rounds in 2017; Single-Digit #'s in Last 10 Years

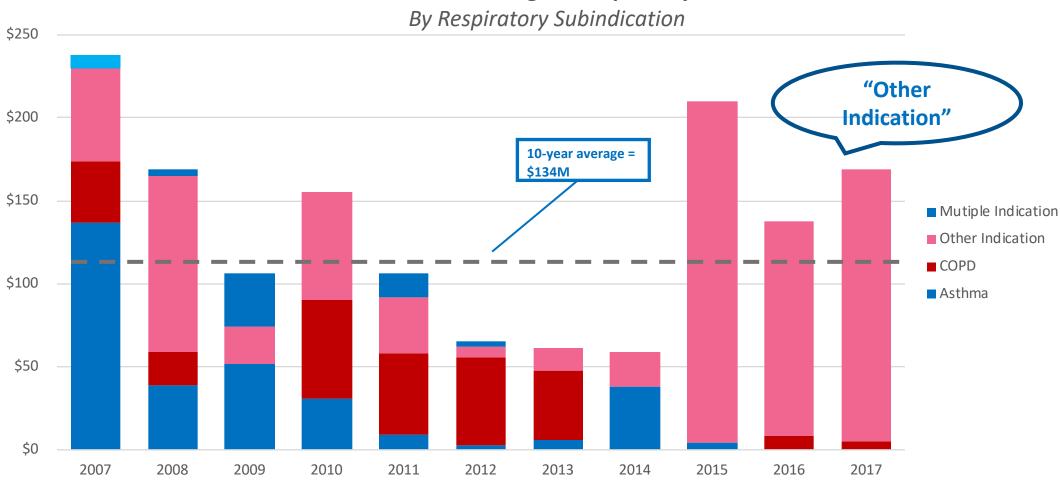


Source: Thomas, David and Chad Wessel. "Emerging Therapeutic Company Investment and Deal Trends." BIO Industry Analysis, Biotechnology Innovation Organization, May 2018, pg. 14.



# When They do Invest, Where are VC Investors Deploying Capital Within the Respiratory Space?

**Total US Venture Funding for Respiratory, 2007-2016** 



Source: Thomas, David and Chad Wessel. "Emerging Therapeutic Company Investment and Deal Trends." BIO Industry Analysis, Biotechnology Innovation Organization, May 2018, pg. 34.

